

An abstract line drawing in a light grey color, showing the profile of a person's head and neck. The lines are fluid and sketchy, capturing the essence of the shape without fine detail. The drawing is positioned on the left side of the page, with the person's head facing right.

JACOBACCI



PARTNERS

A natural partnership.



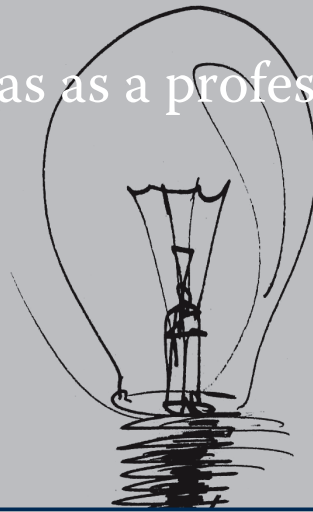
The strength of the cooperation between a business and its consultants relies on the building up of a genuine relationship of trust beyond that of the usual purchaser-supplier, representing a more sophisticated and profitable alliance. The transition from that of pure technical support to the creation of a partnership leads to an ongoing exchange of industry know-how and is a catalyst for a new creative, solid, dynamic and valuable business.

Specialised in Intellectual Property, Jacobacci & Partners is culturally aligned to its clients because it shares a way of working focused on competitive success, increased brand equity and innovation challenge.

This requires a certain proximity made possible not only by a wide spread presence and continual growth, but also through a proprietary IT system capable of supplying tailor made solutions to businesses, assessed on an international scale.

This vocation as partners, represented by making our clients' needs our own and participating in their market standing has allowed Jacobacci to consolidate strategic alliances over time with leading companies, reaping the benefits that only a lasting union can bring.

Ideas as a profession.



While a good idea is an excellent starting point, the project itself calls for technical expertise and far reaching market vision.

The results achieved by the professionals at Jacobacci & Partners are the outcome of a complex strategic approach, calculating the proper cost/benefit ratio and identifying the most effective tools to protect their clients according to the particular circumstances and the country involved. For every type of action, whether its research on trademark, designs or patent registration, coordinating anti counterfeiting measures, licensing or out of court settlements Jacobacci places a premium on confidentiality, transparency and keeping within budget.

Working with Jacobacci is not just about acting responsibly but is a real investment.

Strategies as a vocation.



Identifying opportunities, anticipating and reducing potential risks, working towards the right outcome, this is the role of the Jacobacci consultants. They are not the lead driver but act as a guide to the safest and most advantageous route to take, by interpreting market signals and legal requirements in the context of their clients' technical legal needs and overall corporate strategy.

This collaborative and flexible approach combines field expertise within an overarching vision of the sector, included in a global context, and this means that Jacobacci people “speak the same language” as their clients and can understand their objectives and needs. Careful recruitment, continual professional training and an intellectually creative environment underpins the success of an organization committed to innovation and knowledge sharing.

Jacobacci professionals are strategic partners in the decision making process and in turn enjoy the support of their own highly specialized support team which frees them up to dedicate themselves completely to their clients and develop idea capital, with long term strategies for new opportunities and increasing profits.

The strength of Jacobacci lies in a team with eclectic skills and a long standing values system, able to effectively reconcile strategic plans with concrete solutions and deliver distinct, substantial and lasting improvements.



Innovation as a tradition.

Innovation for growing. In the words of Charles Darwin, in nature "It is not the strongest of the species that survives. It is the one that is the most adaptable to change.". In a similar way, in our economy the growth and competitiveness of a business depends on its ability to imagine what lies beyond the horizon and remain one step ahead of change and market developments. What's the secret? Ideas.

We have been leaders in trademark and patent protection across three centuries. Today we are the largest Italian IP company and amongst the most important in Europe with 10 offices in Europe and 65 professionals. This means a high level of competence, accumulated wisdom and experience in the assessment and management of the intellectual capital of a business, creating value and safeguarding ideas.

Choosing Jacobacci means being able to access a unique, extraordinary knowledge bank and extensive network. Entrusting Jacobacci to safeguard your interests means to protect, organize and take full advantage of a priceless asset: your ideas.



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