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TORINO

MILANO

ROMA

MADRID

PARIS

LUGANO

BRESCIA

PADOVA

ALICANTE

BOLOGNA

KILOMETROROSSO (BG)

GRAND LYON

NANTES

BORDEAUX

**JACOBACCI**  
  
**PARTNERS**

Turin, 2019

## COMPANY PROFILE

1. Protecting and enhancing the value of our clients' companies
2. Nearly a century and a half of IP experience and steady growth
3. A network of excellence throughout Europe
4. Leadership recognized by experts and clients alike
5. Worldwide presence
6. Services offered by Jacobacci & Partners
7. The Group in numbers
8. Contacts

## **1. Protecting and enhancing the value of our clients' companies**

Those operating in today's business environment know how important it is both to safeguard ongoing work and to encourage innovation. The ability to protect patents and trademarks creates opportunities that are free from time and geographic limitations.

Jacobacci & Partners is an international group that, on one hand, ensures that a company's intellectual property is safe and, on the other, plans for its exploitation and development by way of detailed considerations of future potential.

Jacobacci & Partners is able to provide this full range of services by offering strategic partnerships, providing our clients with dedicated professionals and staff and offering our clients the benefit of the firm's global outlook, supported by specialized professional skills.

## **2. Nearly 150 years of IP experience**

Founded in 1872 in Turin, Italy, the original location of the Italian patent office, Jacobacci & Partners has grown along with the market. As a result of our merger with Coralys Harle Phelip, a French intellectual property firm, we are now in a position to be the "go-to" firm in Europe for international clients of all types and sizes.

With 90 professionals in 14 cities, we are always ready to provide our clients with the highest level of professional services at competitive rates.

From the beginning, Jacobacci & Partners has been recognized as having an innovative practice that has enabled it to mature alongside its clients. Our clients count on our vast wealth of knowledge and our well-established network throughout the world, two characteristics that can be achieved only through slow, steady growth and careful commitment to a well-structured development plan.

### **3. A network of excellence throughout Europe**

Jacobacci & Partners is able to provide excellent results for its clients thanks to a wide range of specialized skills in different sectors and the commitment of each one of our 90 professionals, all experts in their fields with the ability to mold legal and scientific subjects around innovation.

The strength of Jacobacci & Partners resides in its structure, which includes over 350 people with valuable experience that enables the firm to carefully manage every aspect of the practice with skill and efficiency. Jacobacci & Partners understands the value of this resource and focuses on the growth of its individuals; both young professionals with high potential and our more experienced professionals with proven backgrounds. Our professionals regularly attend training courses and seminars around the world to maintain the highest quality standards and keep pace with the latest developments in law and technology.

Alongside its attention to internal growth, Jacobacci & Partners consistently seeks to remain active in the intellectual property community at large, encouraging the presence of its professionals at most of the important conferences around the world (INTA, ECTA, AUTM, GRUR, PTMG, MARQUES, AIPPI, FICPI). Our professionals are also active in the initiatives of the main national organizations in Italy and abroad (for example, INDICAM, Union des Fabricants), in addition to contributing to the organization and development of courses and seminars in different intellectual property disciplines.

Jacobacci & Partners believes that vocational training and education constitute an important tool for the development of intellectual property in the European Union. Accordingly, our professionals are frequent lecturers in IP courses at the University level and, further, offer their expertise as tutors and organizers of courses and seminars relating to training of candidates for the European Qualifying Examination and for the Continued Professional Education of qualified European Patent Attorneys implemented by the European Patent Institute and by the European Patent Academy.

In addition, our professionals frequently contribute articles for publication in various IP-related journals both in print and on-line.

### **4. Leadership recognized by experts and clients alike**

Jacobacci & Partners' wealth of experience continues to expand with exposure to new projects, and new challenges. Currently, Jacobacci & Partners manages over 100,000 patents and 100,000 trademarks for 5,000 clients of all sizes, in every sector, geographical area and production type. Our extraordinary portfolio speaks for itself and further demonstrates that Jacobacci & Partners has faced and overcome a range of challenges with skill.

According to a recent study, over half of the 100 top brands globally have entrusted Jacobacci & Partners with the protection and development of their intellectual property, knowing that they will receive customized support and strong direction in approaching available opportunities and benefits.

The results obtained by Jacobacci & Partners are widely acknowledged by some of the most reputable publications both in Europe and worldwide. Since 1997, Jacobacci & Partners has been prominently featured in several international magazines and rankings bodies.

Jacobacci & Partners has been nominated a "Highly Recommended Agency" by the World trademark Review on the annual guide "The World's Leading Trademark Professionals 2019" and it is co-winner as Best IP Advisor in Italy for Innovation & IP Forum and Awards, the second edition of The Innovation & IP Forum and Awards, the Leaders League's award dedicated to challenges and opportunities in the world of patents, trademarks and intellectual property in general.

During the International Legal Alliance Summit and Awards, which took place in New York on 15 June 2017, Jacobacci & Partners was named “Best European IP Firm”.

This is the second time in the last four years that Jacobacci & Partners has won this coveted award. These awards motivate us to continue to maintain the highest quality service for all of our clients..

## **5. Worldwide presence**

The global market for patents and trademarks has expanded significantly over the years, and protection of intellectual property on the world scale is of utmost importance. Since its inception, Jacobacci & Partners has maintained and continually improved its network of qualified correspondents around the globe. This provides our clients the certainty of obtaining the most complete range of IP protection possible. Likewise, our worldwide network acts as a sword as well as a shield, and is ready to enforce and defend our client’s rights in court in cases of patent or trademark infringement or against acts of unfair competition.

Jacobacci & Partners operates globally with a full range of services relating to the protection of intellectual property rights – for private individuals, SME and multinationals – by working with the entrepreneur, researcher and designer from the moment the idea for a product or service is created. We are then available to accompany them through its entrance on the market and, if necessary, enforcing or defending our clients to the fullest.

Jacobacci & Partners has offices in Turin, Milan, Rome, Brescia, Padua, Kilometro Rosso (Bergamo), Bologna, Paris, Lugano, Madrid, Alicante, Lyon, Nantes and Bordeaux. Our thirteen offices share all client data, files and archives over a database shaped by a modern and creative vision of corporate space: a framework supported by rigorous organization but instilled with creative flexibility. The workspaces in each of the Jacobacci & Partners offices also reflect this balance by combining unique solutions and a strong visual aesthetic, which is reinforced by important works of art on display and set against the architectural elements and functional needs of a modern structure, equipped with the most up-to-date technology available.

This support system allows the specialists at Jacobacci & Partners to follow and assist their colleagues throughout the world to provide our clients with the benefits of an effective team effort.

This foundation of local and international collaboration forms the basis for Jacobacci & Partners’ recognition worldwide and, more importantly, for the successes it has obtained for its clients.

## 6. Services offered by Jacobacci & Partners

- Drafting, filing, and management of national, European and PCT (Patent Cooperation Treaty) patent applications covering a broad range of modern technological innovation, including mechanics, electronics, nanotechnology, chemistry and biology. By way of example, Jacobacci & Partners safeguards projects ranging from satellites to cruise ships, from coronary anti-stenotic drug / molecules to spinal prosthesis, from electronic circuits for cryptography to electronic circuits powering electric cars, from high voltage switches to precision machine tools, and even to braking systems for Formula 1 race cars
- Conducting prior art searches and preparation of patentability opinions
- Patent literature analysis and freedom to operate opinions.
- Drafting and filing of utility models
- Monitoring patent filings of competitors and suppliers
- Drafting, filing and management of models and designs at the national, Community and international level, as well as in foreign countries
- National validation of European Patents
- Counseling on protection of improvements and design-around options.
- Evaluation of potential IP coverage following development of important embodiments of an invention
- Plant varieties
- Software protection
- Protection of know-how
- Engineering designs
- Copyright protection
- Technical consultation in IP litigation - for clients or as neutral experts in judicial proceedings
- Licenses and technology transfer
- Filing, prosecution and implementation of national, Community and international trademarks
- Orientation, strategy, construction, management and coordination of trademark portfolios at the international level
- Counseling on likelihood of successful trademark registrations
- Monitoring services
- Patent and Trademark Oppositions
- Consultation and opinions on the subject of infringement, unfair competition and cybersquatting
- Anti-infringement strategies and customs surveillance
- Drafting and negotiation of contracts
- Due diligence and appraisal of intellectual assets

**7. The Group in numbers**



## **8. Contacts**

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